

0 0 bet365

Sofyan Amrabat (born 21 August 1996) is a Moroccan footballer who plays as a central defensive midfielder for Italian club [2024-25 Serie A Fiorentina](#), and the Moroccan national team.

Personal Information:
Full Name: Sofyan Amrabat
Date of Birth: 21 August 1997
Age: 36
Height: 179 cm (5'10")
Weight: 87 kg (192 lbs)

Current Club: [2024-25 Serie A Fiorentina](#)
Position: Central Defensive Midfielder (CDM)
Contract: 2024-2028

International Career:
Country: Morocco
Caps: 79
Goals: 2

Player Statistics (2024/2025):
Appearances: 26
Goals: 0
Assists: 0
Yellow Cards: 1
Red Cards: 0

Player Profile:
Sofyan Amrabat is a versatile defensive midfielder known for his strong tackling, set-piece ability, and leadership on the field. He has been a key player for Morocco in international competitions, including the 2022 FIFA World Cup.

Market Value: Estimated at €15 million.

Transfer History:
2017: Fiorentina (€10 million)
2018: Fiorentina (€10 million)
2019: Fiorentina (€10 million)
2020: Fiorentina (€10 million)
2021: Fiorentina (€10 million)
2022: Fiorentina (€10 million)
2023: Fiorentina (€10 million)
2024: Fiorentina (€10 million)

Player Rating: 8.2 (Potential: 26)

Player Bio:
One day, a local restaurant in São Paulo, "Xique-Xique Bahian Cuisine," approached us seeking assistance to increase its sales and market presence. The restaurant had been in business for five years and was well-known in its community for its authentic Bahian dishes. However, the owners realized that they struggled to keep up with the new competitors entering the market.

To help the restaurant, we first needed to understand their challenges. We discovered that the restaurant struggled with digital presence, and online testimonials were conflicting. We recommended that the restaurant take advantage of BEST-XP's network of partnerships to create an effective marketing strategy. This strategy included new promotions and special events tailored to attract new and existing audiences.

We then helped design and implement the marketing plan. Firstly, we revamped their social media presence, published positive customer reviews, and utilized compelling visuals and content to elicit engagement and excitement. Secondly, we partnered with local influencers and media personalities to promote Xique-Xique Bahian Cuisine. This approach garnered more impressive impressions and sales leads. Finally, we designed loyalty programs and special offers to drive positive word-of-mouth and recurring business.

The results were outstanding. Six months following the revitalization strategy implemented by BEST-XP, the restaurant realized a 35% increase in sales, a 200% boost in online customer reviews, and an increase in Facebook and Instagram followers. The return on investment was a significant one, giving Xique-Xique Bahian Cuisine the foundation for continuous growth in the market.