

# apostar em esportes virtuais

In-app purchases allow developers to offer the app for free in the App Store (for iOS) and Google Play (for Android). Then, within the application, they can upsell and advertise paid upgrades, locked features, special items, and other premium offers.

What Does In-App Purchases Mean in the app stores ? - GoodBarber

goodbarber : blog : what-does-in-app-purchases-mean-in-the-a...

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In the App Store, if an app has a Get button instead of a price, the app is free. You won't be charged for downloading a free app.

Download apps and games on your iPhone or iPad - Apple Support

support.apple : en-us

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Responsive display ads need the following sizes:

- Landscape (1.91:1): 1200 628 (min required: 600 314, max file size: 5120KB).
- Square: 1200 1200 (min required: 300 300, max file size: 5120KB)

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