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[Edit Page roles](#). If you own the Page that is connected to your business's Instagram account, you can give other people permission to post or boost your business. Add people to your Business Manager. If you're using Business Manager to manage Page roles, you'll need to assign roles in Business Manager.

[Manage Roles on a Shared Instagram Account - Instagram Help Center](#) : ...

[Get paid for the work you do for your community](#)

[WORKING WITH BRANDS](#). Partner with your favorite brands. ...

[BADGES IN LIVE](#). Go big with badges in Live. ...

[SHOPPING ON IG](#). Let fans shop their hearts out. ...

[SUBSCRIPTIONS](#). Build community and earn recurring monthly income.

[Earn Money on Instagram: Get Creative and Get Paid](#)