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In the simplest terms, Microsoft now owns the rights to a lot of really big, really profitable IPs like Call of Duty from the Activision fold, Diablo and Overwatch from Blizzard, and Activision's mobile publisher King Games.

Microsoft has finally bought Call of Duty maker Activision-Blizzard. So ...

Microsoft announced its intent to acquire Activision Blizzard for \$68.7 billion. The deal was finalized on October 13, 2024. Under the terms of the agreement, Microsoft brought Activision Blizzard under its Microsoft Gaming business unit as a sibling division to Xbox Game Studios and ZeniMax Media.

Acquisition of Activision Blizzard by Microsoft - Wikipedia

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